



Leadership Institute

Public Speaking Workshop

Sample Agenda

Welcome and Introduction

5 mins. – Welcome by Leadership Institute Staff

Lecture – Introduction to Public Speaking

2 hours 25 mins. – Lecture

In this engaging introduction to public speaking, you'll learn:

- goals of a speech;
- persuasion;
- audience analysis;
- message construction;
- storyboarding; and
- effective delivery

Working Lunch

45 mins.

Attendees will have 45 minutes to eat lunch and prepare speech on given topic.

Practice – Application and Feedback

3 hours 15 mins.

Attendees deliver 3-minute speech and receive feedback from the instructor.

Final Thoughts and Q&A

30 mins.

Conclusion

Attendees complete and return evaluations.