Welcome and Introduction
5 mins. – Welcome by Leadership Institute Staff

Lecture – Introduction to Public Speaking
2 hours 25 mins. – Lecture

In this engaging introduction to public speaking, you’ll learn:
• goals of a speech;
• persuasion;
• audience analysis;
• message construction;
• storyboarding; and
• effective delivery

Working Lunch
45 mins.

Attendees will have 45 minutes to eat lunch and prepare speech on given topic.

Practice – Application and Feedback
3 hours 15 mins.

Attendees deliver 3-minute speech and receive feedback from the instructor.

Final Thoughts and Q&A
30 mins.

Conclusion

Attendees complete and return evaluations.