Television Workshop: Introduction to Techniques

Prep for Your TV Appearance—

Learn how to best tailor your appearance and message delivery for TV in this informative Television Workshop, Introduction to Techniques.

You’ll learn how to look like a professional on-camera and how to avoid the mistakes that identify you as a rookie.

You will learn how to:
- Develop your message for TV and radio
- Speak in “sound bites”
- Practice on-camera gestures and appearance

Leadership Institute
Steven P.J. Wood Bldg.
1101 N. Highland St
Arlington, VA 22201

Thursday, June 11, 2020
9:30 a.m. - 12:30 p.m.

$125 -or- $110
before June 4

Register Today

Register online at LeadershipInstitute.org or contact Tiffany Roberts at TRoberts@LeadershipInstitute.org or (703) 247-2000.