

NoVA Candidate & Campaign Academy

"I don't think I would have ever taken the step to run if not for the Leadership Institute. The information, training, and skills I learned through LI helped me have the confidence to run a successful campaign."

– Kelly Fajardo, NM State Representative



Saturday, May 20, 2017

Fairfax, Virginia

Five full-day sessions: May 20, June 17, July 15, August 19, & September 16

\$75* for all 5 classes

***Earlybird price expires 4/28. Regular price \$150.**

The Leadership Institute's intensive, five-month Candidate and Campaign Academy brings together the nation's top campaign experts and leading political consultants to give candidates and those who support them the skills to win in today's competitive political arena.

Participants attend five, full day seminars, and special online courses each focused on a specific theme:


- Strategy
- Communications
- Winning the Invisible Primaries
- Fundraising
- Voter Contact

You Will Learn To:

- Develop the attributes of effective candidates
- Build strong grassroots support
- Define and polish your message
- Raise funds

For more information or to register online at www.LeadershipInstitute.org/Training or contact Rey Flores at RFlores@LeadershipInstitute.org or 703.247.2000



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