



**THE LEADERSHIP INSTITUTE**  
**Broadcast Journalism School**  
**July 30-31, 2010**  
**Steven P.J. Wood Building**  
**Arlington, VA**

**Friday, July 30**

<b>8:30-9:00 AM</b>	<b>REGISTRATION and BREAKFAST</b>
<b>9:00-10:00</b>	<b>Welcome &amp; Introduction</b>
<b>10:00-11:00</b>	<b>Finding Open Jobs &amp; Learning to Intern</b>
<b>11:00-11:15</b>	<b>BREAK</b>
<b>11:15-12:30 PM</b>	<b>Rules of the Resume Tape</b>
<b>12:30-1:30</b>	<b>LUNCH</b>
<b>1:30-3:00</b>	<b>Writing for Broadcast</b>
<b>3:00-3:15</b>	<b>BREAK</b>
<b>3:15-4:30</b>	<b>Homework Assignment Discussion</b>
<b>4:30 PM</b>	<b>ADJOURNMENT</b>

**Saturday, July 31**

<b>8:30-9:00 AM</b>	<b>BREAKFAST</b>
<b>9:00-10:30</b>	<b>Q&amp;A Panel: Media Ethics</b>
<b>10:30-10:45</b>	<b>BREAK</b>
<b>10:45-11:15</b>	<b>Homework Review</b>
<b>11:15-12:30 PM</b>	<b>In-Studio Exercises</b>
<b>12:30-1:30</b>	<b>LUNCH</b>
<b>1:30-4:00</b>	<b>Anchor Practice</b>
<b>4:00 PM</b>	<b>CONCLUSION and ADJOURNMENT</b>

**Balance In Media Fellowship**

The Broadcast Placement Service offers a "Balance in Media Fellowship" to help BJS graduates fund unpaid broadcast internships. The program provides up to \$3000 for a three-month internship to help defray the housing and living expenses associated with the internship. For details on this exciting program or for an application, please call Rachel Phillips at (800) 247-2000.

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