



THE LEADERSHIP INSTITUTE
CPAC Introduction to Television Techniques
February 19, 2010

Agenda

3:00 - 3:45 PM	Message Development	Beverly Hallberg <i>Executive Director</i> DISTRICT MEDIA GROUP
3:45 - 4:30	Message Delivery	Beverly Hallberg
4:30 - 5:00	Personal Appearance	Beverly Hallberg
5:00	ADJOURNMENT	

THE LEADERSHIP INSTITUTE

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