

CAMPAIGN MANAGER

FEBRUARY 8 - 12, 2010

THE LEADERSHIP INSTITUTE

1101 N. HIGHLAND STREET
ARLINGTON, VA 22201



CAMPAIGN MANAGER SCHOOL

The week that teaches you how to win

Top experts teach you how to raise campaign money and elect your candidate with a campaign balanced as to paid advertising, grassroots organization, and voter contact. Regardless of your level of political experience, learn how to:

- **Develop your campaign strategy and message**
- **Write a comprehensive campaign plan**
- **Formulate a complete fundraising strategy**
- **Develop a structure for managing your staff and volunteers**
- **Free Political Voter Mail School for Students on Tuesday, February 9th**

The Leadership Institute's Campaign Manager School is affordably priced! The registration fee of \$250 includes meals, course materials, and free lodging (limited availability on a first-come first-served basis). To register visit www.leadershipinstitute.org. For questions or additional information please contact Jane Gordon at JGordon@LIMail.US or call (800) 827-LEAD.