



THE LEADERSHIP INSTITUTE

Internet Activist Workshop

Washington, DC
September 11th, 2009

Friday, September 11th, 2009

9:00-9:15	Introduction & Overview
9:15-10:00	Building Your Online Community: Generating Quality Content & Site Traffic
10:00-11:00	Social Networking Online: Getting Tapped In
11:00-12:00	“YouTubing” Activism: Utilizing Online Video
12:00	Q & A and Adjournment

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