



**THE LEADERSHIP INSTITUTE**  
**Public Speaking Workshop**  
**September 25, 2009**  
**Steven P.J. Wood Building**  
**Arlington, VA**

<b>8:00 - 8:30 AM</b>	<b>REGISTRATION and BREAKFAST</b>
<b>8:30 - 8:45</b>	<b>Introduction and Welcome</b>
<b>8:45 - 9:45</b>	<b>Preparation: Planning the Speech</b>
<b>9:45 - 10:00</b>	<b>BREAK</b>
<b>10:00 - 11:00</b>	<b>Speaking Successfully: Building the Argument</b>
<b>11:00 - 11:15</b>	<b>BREAK</b>
<b>11:15 - 12:30 PM</b>	<b>Speaking to Lead: Strengthening the Argument</b>
<b>12:30</b>	<b>LUNCH</b>
<b>1:00 - 2:15</b>	<b>Preparing for Delivery: Expertise &amp; Ownership</b>
<b>2:15 - 2:30</b>	<b>BREAK</b>
<b>2:30 - 3:30</b>	<b>Elements of Effective Delivery</b>
<b>3:30 - 4:45</b>	<b>Teaching, Not Talking: Interaction, Visual Aids, &amp; Persuasion</b>
<b>4:45</b>	<b>CONCLUSION and ADJOURNMENT</b>

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