



THE LEADERSHIP INSTITUTE
Public Speaking Workshop
July 24, 2009
Steven P.J. Wood Building
Arlington, VA

8:00 - 8:30 AM	REGISTRATION and BREAKFAST	
8:30 - 8:45	Introduction and Welcome	Rachel Phillips <i>Communications Training Coordinator</i> LEADERSHIP INSTITUTE
8:45 - 9:45	Preparation: Planning the Speech	Dr. John Shosky <i>President</i> RONCALLI COMMUNICATIONS
9:45 - 10:00	BREAK	
10:00 - 11:00	Speaking Successfully: Building the Argument	Dr. John Shosky
11:00 - 11:15	BREAK	
11:15 - 12:30 PM	Speaking to Lead: Strengthening the Argument	Dr. John Shosky
12:30	LUNCH	

1:00 - 2:15	Preparing for Delivery: Expertise & Ownership	Ian Ivey <i>Attorney</i> IVEY LAW
2:15 - 2:30	BREAK	
2:30 - 3:30	Elements of Effective Delivery	Ian Ivey
3:30 - 4:45	Teaching, Not Talking: Interaction, Visual Aids, & Persuasion	Ian Ivey
4:45	CONCLUSION and ADJOURNMENT	

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Steven P.J. Wood Building • 1101 N. Highland St.

Arlington, VA 22201 • (800) 827-5323 • Fax (703) 247-2001

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