



Leadership Institute

BROADCAST JOURNALISM SCHOOL

November 7, 2009

8:30 - 9:00 a.m.	Breakfast/Check-In
9:00 - 9:30	Welcome/Introductions
9:30 - 10:30	Q&A Panel - The Bias Battle
10:30 - 10:45	BREAK
10:45 - 12:00 p.m.	Q&A Panel - Media Ethics
12:00 - 1:00	Lunch
1:00 - 2:00	Rules of the Resume Tape
2:00 - 2:15	BREAK
2:15 - 4:30	Writing for Broadcast
4:30 p.m.	Adjourn for the evening

November 8, 2009

8:30 – 9:00 a.m.	Breakfast
9:00 – 9:30	Homework Review
9:30 – 12:00 p.m.	Anchor Practice
12:00 - 12:45	Lunch
12:45 - 2:45	In-Studio Exercises
2:45 – 3:00	BREAK
3:00 - 4:00	Finding Open Jobs and Learning to Intern
4:00	Conclusion & Adjournment

Balance In Media Fellowship

The Broadcast Placement Service offers a "Balance in Media Fellowship" to help BJS graduates fund unpaid broadcast internships. The program provides up to \$3000 for a three-month internship to help defray the housing and living expenses associated with the internship. For details on this exciting program or for an application, please call Rachel Phillips at (800) 247-2000.

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