



**THE LEADERSHIP INSTITUTE**  
**Student Publications Workshop**  
*Agenda*

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|-----------------------|---|
| <b>4:00-4:15 P.M.</b> | <b>Welcome and Introduction</b>                       |
| <b>4:15-5:15</b>      | <b>Change Your Campus, Change the World</b>           |
| <b>5:15-6:45</b>      | <b>7 Steps to Starting a Conservative Publication</b> |
| <b>6:45-7:30</b>      | <b>DINNER</b>   |
| <b>7:30-8:30</b>      | <b>Foolproof Fundraising</b>                          |
| <b>8:30-9:30</b>      | <b>Basics of News Design</b>                          |
| <b>9:30-10:00</b>     | <b>WRAP UP and ADJOURNMENT</b>                        |

Sample Agenda