Recruit & Retain Members

The Organization-Building Workshop teaches you how to recruit and retain volunteers and organization members with proven methods used by campaigns, parties, and non-profit organizations.

Ideal attendees for this workshop are activists, organization leaders, campaign staff, and current or future candidates for public office.

You will learn how to:
- Build lists of contacts, donors, supporters, and petition signatures
- Activate contacts with mass texts
- Connect new members on social media and in person
- Organize data with Microsoft Excel or Google Sheets
- Nurture relationships for the long term

Santa Clarita, CA

Saturday
January 22, 2022
12:00 p.m. - 3:00 p.m.

$25
meal included

Register Today

Register online at LeadershipInstitute.org/Training