

TIME	TRAINING LECTURE	KEY LECTURE POINTS	FACULTY / SPEAKER
8:45-9:45am	Message Development	<ul style="list-style-type: none"> • Exclusive focus on the participant's message – analysis of the current message and suggestions for improvement 	
9:45-10:00am	<i>Break</i>		
10:00-11:00am	One-on-One Interviews	<ul style="list-style-type: none"> • Multiple 3-5 minute interviews at a desk with a host • Interviews are reviewed and critiqued 	
11:00-11:45am	Satellite Interviews	<ul style="list-style-type: none"> • Multiple 3-5 minute interviews during which host and talent are in separate studios • Interviews are reviewed and critiqued 	
11:45am	Conclusion		

NOTES:

Multiple interview situations are possible - including radio, ambush, debate, etc. The one-on-one and satellite interviews listed on the agenda are the most common.