

| TIME | TRAINING LECTURE | KEY LECTURE POINTS | FACULTY / SPEAKER |
|---------------|--|--------------------|--|
| 8:30-9:00am | <i>Registration and Breakfast</i> | | |
| 9:00-9:05am | Welcome to LI | | Training Coordinator Leadership Institute |
| 9:05-10:05am | Goals of a Speech | | |
| 10:05-11:05am | Persuasion and Audience Analysis | | |
| 11:05-11:15am | <i>Break</i> | | |
| 11:15-12:30pm | Message Construction | | |
| 12:30-1:15pm | <i>Lunch</i> | | |
| 1:15-2:15pm | Preparing for Delivery: Expertise and Ownership | | |
| 2:15-3:45pm | Elements of Effective Delivery | | |
| 3:45-4:00pm | <i>Break</i> | | |
| 4:00-5:00pm | Teaching, not Talking | | |
| 5:00pm | Conclusion | | |