



Leadership Institute

Local Leaders Workshop Building Your Organization

March 25th, 2023
Tyler, Texas

9:00 AM to 9:30 AM	Introduction to the Leadership Institute <ul style="list-style-type: none">• Introductions• Agenda Overview
9:30 AM to 10:00 AM	Local Organization Overview <ul style="list-style-type: none">• Structure and Purpose
10:00 AM to 10:15 AM	Local Political Clubs and Committees <ul style="list-style-type: none">• Understanding Goals• Roles and Responsibilities
10:15 AM to 10:30 AM	Know Your Community <ul style="list-style-type: none">• How to Analyze Your Demographics• Understanding Voting Trends
10:30 AM to 10:45 AM	Break
10:45 AM to 11:00 AM	County Committee Structure <ul style="list-style-type: none">• Executive Board
11:00 AM to 11:45 AM	Committees and Subcommittees <ul style="list-style-type: none">• Communications & Events• Fundraising• Candidate Recruitment and Vetting
11:45 AM to Noon	Conclusion <ul style="list-style-type: none">• Recap• Questions & Answers