



Leadership Institute

School Board and Municipal Campaign Workshop

Monday, January 30, 2023

5:00 pm to 5:30 pm

Registration

5:30 pm to 5:45 pm

Introduction to the Leadership Institute

- Introductions
- Agenda Overview

5:45 pm to 6:15 pm

What a School Board Should Do

- Budgeting and Functions
- Understanding Your School Board

6:15 pm to 6:45 pm

Impacting School Boards

- How Policy is Made
- Shaping Policy

6:45 pm to 7:15 pm

Dinner Break -- Guest Speaker

Grassroots Lobbying

7:15 pm to 7:45 pm

- Developing a Strategy
- Building a Coalition

7:45 pm to 8:00 pm

Volunteering on a Political Campaign

- Ways to Get Involved
- Questions to Ask Yourself

8:00 pm to 8:15 pm

Running for Local Office or School Board

- Questions to Consider
- Building Your Team

8:15 pm to 8:30 pm

Questions and Adjournment