

AGENDA (Sample)**Public Speaking Workshop****Welcome and Introduction**

Ryan Brann, *Director of Communications Training – Leadership Institute*

Lecture – Introduction to Public Speaking

- How to impress your audience before you start speaking.
- The fundamentals of writing a good speech.
- How to become an effective, empathetic, and dynamic speaker.
- What makes a speech persuasive and memorable.
- How to engage an audience.
- To use vocal variety and dynamic body language.
- How to break bad habits and turn fear into confidence.
- What your strength and weakness are.

Break**Exercise – Practice**

- There is no need to bring a speech. You will be writing a short speech and delivering in-front of the class. Both your classmates and your instructor will be providing immediate feedback. That may sound challenging and even frightening to some but rest assured, it will be fun, and the only way to get better is by really doing.

Final Thoughts and Q&A**Conclusion of Public Speaking Workshop**

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