

## Get-Out-The-Vote (GOTV) Workshop

| 3:00 pm to 3:30 pm | Registration and snacks                               |
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| 3:30 pm to 3:45 pm | Introduction to the Leadership Institute              |
|                    | <ul><li>Introductions</li></ul>                       |
|                    | <ul><li>Agenda Overview</li></ul>                     |
| 3:45 pm to 4:30 pm | Vote Goals & Voter Contact                            |
|                    | <ul><li>Find Your Number</li></ul>                    |
|                    | <ul> <li>Political Targeting &amp; Methods</li> </ul> |
| 4:30 pm to 4:50 pm | Building A Volunteer Force                            |
|                    | <ul> <li>BEACON Method</li> </ul>                     |
|                    | <ul> <li>Campaign Roles</li> </ul>                    |
| 4:50 pm to 5:30 pm | Absentee & Early Voting                               |
|                    | <ul> <li>Win Before Election Day</li> </ul>           |
|                    | Create the Chase                                      |
| 5:30 pm to 5:45 pm | Break   |
| 5:45 pm to 6:00 pm | Texas Specific Data Management                        |
|                    | <ul><li>Web Elect</li></ul>                           |
|                    | <ul> <li>Data Center</li> </ul>                       |
| 6:00 pm            | Questions & Answers                                   |