

AGENDA

How to be a Pundit with Matt Lewis

- Welcome and Introduction:* 9:30AM – 9:35AM
- Ryan Brann, *Director of Communications Training – Leadership Institute*
- Establish a Strong Reputation:* 9:35AM – 10:15AM
- Matt Lewis with Stephen Kent
- Earn a Living Without Sacrificing Your Soul or Reputation:* 10:15AM – 11AM
- Matt Lewis with Stephen Kent
- How 21st Century Opinion Leaders Earn Followers:* 11:15AM – 12:15PM
- Matt Lewis with Stephen Kent
- Lunch Break: 12:15PM – 1:00PM
- How to Get (and Stay) on TV:* 1:00PM – 1:45PM
- Stephen Kent moderated panel discussion with Sean Langille
- Get Around Gatekeepers -
Home Video Setups, YouTube, and Podcasting:* 2:00PM – 3:15PM
- Stephen Kent
- How to Land a Book Deal:* 3:15PM – 4:00PM
- Matt Lewis interviews Alex Pappas

How to Get Published as a Columnist:

4:00PM – 4:45PM

- Nate Hochman

Break:

4:45PM – 5:00PM

Substack:

5:00PM – 5:45PM

- Matt Lewis interviews Alex Pappas

Putting it All Together:

5:45PM – 6:15PM

- Matt Lewis with Stephen Kent

Conclusion of Training:

6:15PM

Ryan Brann, *Director of Communications Training – Leadership Institute*