



# Television Workshop, On-Camera

## **Welcome and Introduction**

6:00 p.m. – Ryan Brann, Leadership Institute

## **Overview of Television Techniques**

6:05 p.m. – 6:30 p.m. – Molly Thrasher, District Media Group

- Talking points, messaging, posture, eye-contact

## **Break**

6:30 p.m. – 6:45 p.m.

- Attendees will use this time to draft talking points

## **1<sup>st</sup> Round Media Interviews**

6:45 p.m. – 7:45 p.m.

- 3 to 5-minute interviews with a host
- Playback
- Interview is reviewed and critiqued

## **2<sup>nd</sup> Round Media Interviews**

7:45 p.m. – 9:00 p.m.

- 3 to 5-minute interviews with a host
- Playback
- Interview is reviewed and critiqued
- Final Q+A for attendees

## **Conclusion of School**

9:00 p.m. – Ryan Brann