Welcome and Introduction
6:00 p.m. – Tiffany Roberts, Leadership Institute

Lecture – Elements of Speechwriting
6:05 p.m. – Dr. John Shosky, Roncalli Communications

In this engaging lecture on elements of speechwriting, you’ll learn:
- To analyze famous speeches
- What makes an effective speech
- To write by committee

Practice – Write by Committee
7:30 p.m.

Attendees break up into small groups to brainstorm and to practice writing a full speech. Instructor will be available to advise and to answer questions.

Lecture – Final Thoughts and Q&A
8:10 p.m.

Homework & Conclusion
8:50 p.m. – Tiffany Roberts

Homework: Attendees are to prepare 5-minute (400-word) speech. Attendees will deliver this speech tomorrow evening.
Welcome
6:00 p.m. – Tiffany Roberts, Leadership Institute

Lecture – Components of an Effective Speech
6:05 p.m. – Dr. John Shosky, Roncalli Communications

In this engaging lecture on elements of speechwriting, you’ll learn:
- To analyze your audience
- Give a call to action

Practice – Group Delivery
7:40 p.m.

In this engaging practical application, you’ll:
- Receive feedback on your speech
- Learn tips for improvement

Attendees break into groups and each delivers his prepared speech. The group and instructor provide feedback.

Lecture – Final Thoughts and Q&A
8:30 p.m.

Conclusion
9:00 p.m. – Tiffany Roberts