2020 Leadership Institute Israel Fellowship

October 19 - 23, 2020
Jerusalem

PROGRAM
2020 Leadership Institute Israel Fellowship
The Leadership Institute’s Premier International Program in Israel

Five days of intensive networking and learning in communications, campaigns, advocacy and fundraising, taught by leading conservative experts.
The 2020 Leadership Institute Israel Fellowship will be held at the Dan Panorama Hotel in Jerusalem, near the Old City.
Location:
Dan Panorama Hotel Jerusalem
Keren HaYesod St 39
Jerusalem, Israel
www.DanHotels.com

All attendees are asked to arrive by 9:00 AM Monday, October 19.
Participants in the 2020 Leadership Institute Israel Fellowship are responsible for their own transportation to Jerusalem and lodging. We recommend booking accommodations at the Dan Panorama Hotel Jerusalem, where the Fellowship Program will take place.
Online registration and fee

Register online for the 2019 International School of Fundraising at LeadershipInstitute.org/Israel2020.

The fee to participate is $700. A discounted fee of $400 is offered to participants registering before July 31, 2020.

The registration fee covers all five days of the program, all materials, a flash drive containing presentations and supporting documents, daily lunch, closing dinner and the Friday Security Tour of the greater Jerusalem area. Travel is not included.
The **2020 Leadership Institute Israel Fellowship** is an intensive five-day program for conservative leaders, public policy professionals, current and future elected officials and voices in media who are exercising influence in national, state or local politics or issues.

Participants learn skills in the areas of campaigns, communications, advocacy and fundraising through presentations, panel discussions and networking opportunities from 9:00AM to approximately 5:30 PM each day.

The program concludes with a Security Tour of the Jerusalem area on Friday.
Topics

• How to be a conservative organizational entrepreneur
• Championing freedom
• Real nature of politics and elections
• Campaign and advocacy planning
• Communications strategies
• Communicating credibility

• High dollar fundraising
• Donor relations
• Digital fundraising
• Crowdsourcing
• Using video in fundraising and communications
• Presentation strategies
• Case studies
• Panel discussions

...and much more
World Class International Faculty

All instructors are experts in their respective fields including conservative organization entrepreneurs, political leaders, professional fundraisers and more.
International Training

LI’s International Division works with partner organizations around the world to provide high quality training events for conservatives that take place outside of the United States.

In 2018, the Leadership Institute’s International Division trained 1,070 conservative candidates, leaders and activists around the world in fundraising, campaign management and communications.

For more information, contact Ron Nehring at RNehring@LeadershipInstitute.org.
We look forward to welcoming you to Israel!