

August 11, 2020

TIME	TRAINING LECTURE	KEY POINTS	FACULTY / SPEAKER
6:00 – 6:15 pm	Introduction		
6:15 – 7:00 pm	How Think Tanks Work	<ul style="list-style-type: none"> • Major conservative think tanks currently operating • Types of think-tanks, policy, advocacy, and more • The day-to-day operations 	Colleen Harmon Intern Program Manager at The Heritage Foundation
7:00 – 7:45 pm	What Position is Right For You?	<ul style="list-style-type: none"> • The different roles within a think tank: Marketing, communications, events, and more • Discovering your best fit within the organization 	Bria Randal Talent Development Associate at American Enterprise Institute
7:45 – 8:00 pm		<i>Break</i>	
8:00 – 9:00 pm	Policy Papers, Research, and Changing Technology	<ul style="list-style-type: none"> • Choosing a topic for a policy paper • How policy papers are created • Research practices • New methods of communication • Writing effectively 	Reid Smith Educational Outreach for Foreign Policy Director at Charles Koch Institute
9:00 pm		Adjournment	

August 12, 2020

TIME	TRAINING LECTURE	KEY POINTS	FACULTY / SPEAKER
6:00 – 7:00 pm	Leadership in Think Tanks	<ul style="list-style-type: none"> • Get your name out there • How to be a leader in your area of public policy • Management in think tanks 	Dr. Lyall Swim Chief Operating Officer at Atlas Network
7:00 – 7:15 pm		<i>Break</i>	
7:15 – 8:15 pm	How to Communicate Your Research and Influence Public Policy	<ul style="list-style-type: none"> • Communicating your research to Congress and to the Administration • Using your research to influence public opinion 	Karen Czarnecki Vice President of Outreach, Mercatus Center at George Mason University
8:15 – 9:00 pm	Building Coalitions	<ul style="list-style-type: none"> • Identifying and making friends within your issue area • Working with other scholars, experts, and organizations to validate and expand your work • Professionalism and office culture in think-tanks 	Taylor Dawson Director of Outreach and Digital Media at the Beacon Center of Tennessee