

TIME	SESSION TOPIC	KEY DISCUSSION POINTS	PRESENTER
10:00-10:30 AM	REGISTRATION		
10:30-10:45 AM	Welcome	<ul style="list-style-type: none"> • Introductions • Agenda Overview 	Nathan Fatal <i>Grassroots Program Coordinator, The Leadership Institute</i>
10:45-11:15 AM	Grassroots Engagement	<ul style="list-style-type: none"> • Membership Development • Ladder of Engagement • Grassroots Fundraising 	TBD
11:15 AM -12:15 PM	The BACON Method	<ul style="list-style-type: none"> • Build Lists and Activate Contacts • Recruit and Retain Members and Volunteers • Nurture Long Term Relationships 	Nathan Fatal
12:15-12:45 PM	Lunch		
12:45-1:30 PM	Petition Drives	<ul style="list-style-type: none"> • Purpose • Words Matter • Compliance 	TBD
1:30-2:00 PM	Mass Texting	<ul style="list-style-type: none"> • Send Personal, Targeted Messages • Follow Up with All Volunteers and Contacts • Mobilize Your Network 	Nathan Fatal
2:00-2:30 PM	Google Sheets Crash Course (Computer Required)	<ul style="list-style-type: none"> • Learn Time-Saving Tips and Tricks • Track Progress and Targets with Formulas • Streamline Communication and Recruitment 	Nathan Fatal
2:30 PM	QUESTIONS AND ADJOURNMENT		