

Day 1

TIME	TRAINING LECTURE	KEY POINTS	FACULTY / SPEAKER
5:30 – 6:00 PM	<i>Registration and Dinner</i>		
6:00 – 6:15 PM	<i>Welcome to LI</i>		Paul Alfonse Leadership Institute
6:15-7:00 PM	Careers in the Conservative Movement	<ul style="list-style-type: none"> • Types of jobs available in the conservative movement • Resources available to you in your job search • The current landscape, what is hot right now? 	Kyle Bonnell Heritage Foundation
7:00-8:00 PM	Interviews	<ul style="list-style-type: none"> • Research, preparation, and materials • How to handle the interview process and how-to follow-up • Negotiate your salary and benefits to get the best possible compensation. 	Steve Sutton Leadership Institute
8:00-8:15	<i>Break</i>		
8:15-9:15 PM	Resumes and Cover Letters that Open Doors	<ul style="list-style-type: none"> • What employers really look for in a resume • How to get your resume noticed • Common resume faux pas 	Paul Alfonse Leadership Institute
9:15 PM	<i>Adjournment</i>		

Day 2

TIME	TRAINING LECTURE	KEY POINTS	FACULTY / SPEAKER
5:30 – 6:00 PM		<i>Dinner</i>	
6:00-6:45 PM	Networking 101	<ul style="list-style-type: none"> • Networking 101 tips and techniques • Planning your networking strategy • Meeting the right contacts 	Chaz Cirame CC: External Affairs, Inc.
6:45-7:30 PM	Building a Strong Reputation	<ul style="list-style-type: none"> • What is a brand, and how do you create one for yourself? • Understand the way people see you • Manage your reputation in the movement 	Matt Hurtt Americans for Prosperity
7:30-7:45 PM		<i>Break</i>	
7:45-8:45 PM	I Did It, So Can YOU!	<ul style="list-style-type: none"> • Success stories on how to start your career and climb the ladder to success • Understanding different career paths and why you should keep your options open 	Kevin Glass National Tax Payers Union
8:45-9:00 PM	Closing-Up	<ul style="list-style-type: none"> • Leadership Institute resources available 	Paul Alfonse Leadership Institute