

28-Jan Tues.

8:30-9:00	Registration and Breakfast
9:00-9:30	Welcome to LI and Intros
9:30-10:30	Real Nature of Politics
10:30-10:45	Break
10:45-12:00	Are you ready to run?
12:00-1:00	Lunch
1:00-2:00	Candidate Vulnerability Assessment
2:00-3:00	Working with your Local Party
3:00-3:15	Break
3:15-5:15	Seeing Yourself as Others See You
5:15-6:00	Dinner

29-Jan Wed.

9:00-9:30	Breakfast
9:30-10:30	Building Relations with the Media
10:30-11:00	Break
11:00-12:00	Building your Online Presence
12:00-12:45	Lunch
12:45-2:45	Developing your Message
2:45-3:00	Break
3:00-4:00	The Art and Science of Storytelling
4:00-4:15	Break
4:15-5:15	Developing and Keeping Contacts
5:15-5:30	Dinner
5:30-7:30	People, parties, and power

30-Jan Thurs.

9:00-9:30	Breakfast
9:30-10:30	Mind the Gap
10:30-11:30	Coalitions
11:30-12:30	Lunch
12:30-1:30	Personal Solicitation
1:30-2:30	Funding and Sustaining a Political Campaign
2:30-2:45	Break
2:45-3:45	Developing an Expertise
3:45-4:15	Case Study

4:15-4:30

Dinner

