Campaign Training Workshop

Run a Winning Campaign

The Campaign Training Workshop helps conservative leaders and activists identify the steps necessary to run a successful campaign. The workshop focuses on how to develop a unique, specific campaign strategy and message for a current or future campaign that is persuasive to voters.

Ideal attendees include current or future candidates, campaign management, and campaign staff (including volunteers).

You will learn:
- Campaign Strategy and Messaging
- Campaign Planning
- Fundraising

Martinsburg, WV

Saturday, March 12, 2022
9:00 a.m. - 5:00 p.m.

$20 (Lunch included)

Register Today

Register online at LeadershipInstitute.org or contact Kirsten Holmberg at KHolmberg@Leadershipinstitute.org or (703) 247-2000.

Leadership Institute

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