



Organization-Building Workshop

Grow Your Influence

The Organization-Building Workshop teaches you how to make a measurable difference in your local elections and governance, as well as building your organization and activating more long-term leaders.

Whether your involvement is full time, volunteer, or just getting started, you will enhance your organizing skills to be able to recruit, retain, and mobilize supporters at the local and state level.

Attendees will learn how to:

- Recruit and Retain Volunteers or Organization Members
- Build Coalitions and Lists of Contacts, Donors, and Supporters
- Activate Contacts to Get and Stay Involved
- Connect New Members on Social Media and in Person
- Nurture Relationships with the Media



Adat Shalom Synagogue
29901 Middlebelt Rd.
Farmington Hills, MI



Sunday
April 28, 2019
11:00 a.m. - 4:30 p.m.



\$25 -or- \$15
before April 21
(Kosher lunch included)

Register Today

Register online at LeadershipInstitute.org or contact Dena Espenscheid at DEspenscheid@LeadershipInstitute.org or (703) 247-2000 ext. 375.



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