



# On-Camera Television Workshop

## Ace Your TV Appearance

In the On-Camera Television Workshop, you will participate in mock interviews with media professionals and receive a personalized critique on how to tailor your message and appearance for television.

Ideal attendees include communications professionals, political strategists and advocates, policy experts, elected officials and candidates, and anyone preparing for an up-coming on-camera or radio interview.

You will learn to:

- Develop your best on-camera message and delivery
- Develop the best practices for on-camera gestures
- Gain confidence in your on-camera ability



**Leadership Institute**  
Steven P.J. Wood Bldg.  
1101 N. Highland St  
Arlington, VA 22201



**Thursday**  
**July 11**  
6:00 p.m. - 9:00 p.m.






**\$150 -or- \$135**  
before  
July 3

## Register Today

Register online at [LeadershipInstitute.org](http://LeadershipInstitute.org) or contact Hannah-Catherine Smith at [HSmith@leadershipinstitute.org](mailto:HSmith@leadershipinstitute.org) or (703) 247-2000 ext. 214.



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